



---

# University of Pretoria Yearbook 2020

---

## Visual design (1) 102 (VIO 102)

**Qualification** Undergraduate

**Faculty** [Faculty of Humanities](#)

**Module credits** 16.00

**Programmes** [BIS Multimedia](#)

**Service modules** Faculty of Engineering, Built Environment and Information Technology

**Prerequisites** 5 for Mathematics or WTW 114 or WTW 133 and 143

**Contact time** 1 lecture per week, 1 practical per week

**Language of tuition** Module is presented in English

**Department** School of the Arts

**Period of presentation** Year

### Module content

\*Only for students who specialise in BIS Multimedia

Introduction to elements and principles of design, typography and layout. Application of visual principles and techniques. Media characteristics. The design process.

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.